

TENTATIVE

Product Development & Aging Society Course

(May 13 - 17, 2019)

Product Strategy of Life Insurance Company reflecting Aging Population

Date	Detailed Schedule
May 13 (Mon.)	(Participants' arrival in Japan) Evening----- Welcome Cocktail Reception
14 (Tue.)	A.M.----- Orientation; Opening Ceremony P.M.----- "Overview of Life Ins. Industry in Japan" "Product Development responding to the Change of Management Environment"
15 (Wed.)	A.M.----- "Products and its Sales Strategy for Bancassurance" P.M.----- "Product Development and Strategy for Independent Agents"
16 (Thu.)	A.M.----- "Corporate Management Strategy of a Life Insurance Co." P.M.----- Observation Tour: Aged Care Business at an Insurance Co.
17 (Fri.)	Day Trip to Hakone Evening----- Closing Ceremony; Farewell Party
18 (Sat.)	(Participants' departure from Japan)